

# Cetacaine®

NEW

## TOPICAL ANESTHETIC LIQUID CLINICAL KIT

(Benzocaine 14.0 %, Butamben 2.0 %, Tetracaine HCl 2.0 %)

### NEW Cetacaine Topical Anesthetic Liquid Clinical Kit:

(1) 30g bottle, (1) Luer-lock cap, (100) microcapillary delivery tips, (100) delivery syringes

If you use Cetacaine Topical Anesthetic Liquid, you know it can help to put nervous patients at ease and make your job easier. **But unless you've used the new Cetacaine Topical Anesthetic Liquid Clinical Kit, you don't know what it's like to pay just \$2.00 per full mouth application.** This unique needle-free, cartridge-free delivery system allows you to use only what you need, saving up to 80% over the leading brand. The next time you reach for a needle-free anesthetic, reach for the Cetacaine Topical Anesthetic Liquid Clinical Kit: the smarter, better-priced alternative inspired by you.



Description	Item No.	MSRP
Topical Anesthetic Liquid Clinical Kit	0212	\$199.99
100 Microcapillary Delivery Tips	0213	\$99.00
100 Delivery Syringes	0214	\$59.00

## Features & Benefits

- Cost-effective: \$2.00 for a full-mouth or \$0.50 a quadrant
- Onset of anesthesia is rapid (approximately 30 seconds) and duration is typically 30-60 minutes, when used as directed
- Flexibility to order what you need, when you need it
- 30g bottle yields up to 75 full-mouth applications
- Reduce waste by using only what you need
- Convenient: tips and syringes can easily be reordered through distributors
- Fast chair side set-up can help to improve appointment efficiency
- Pleasant flavor

## Important Safety Information

- On rare occasions, methemoglobinemia has been reported in connection with the use of benzocaine-containing products. If a patient becomes cyanotic, treat appropriately to counteract (such as with methylene blue, if medically indicated).
- Cetacaine may not be right for everyone including those who are hypersensitive to any of its ingredients or are known to have cholinesterase deficiencies.
- The most common adverse reaction caused by local anesthetics is contact dermatitis characterized by erythema and pruritus that may progress to vesiculation and oozing. This occurs most commonly in patients following prolonged self-medication, which is contraindicated.
- Care should be used not to exceed the maximum recommended dosage.

# Cetacaine®

## TOPICAL ANESTHETIC LIQUID

### Brief Summary of the Prescribing Information

#### Active Ingredients

Benzocaine .....	14.0%
Butamben .....	2.0%
Tetracaine Hydrochloride .....	2.0%

#### Contains

Benzalkonium Chloride .....	0.5%
Cetyldimethylethylammonium Bromide .....	0.005%

In a bland water-soluble base.

#### Action

The onset of Cetacaine-produced anesthesia is rapid (approximately 30 seconds) and the duration of anesthesia is typically 30-60 minutes, when used as directed.

#### Indications

Cetacaine is a topical anesthetic indicated for the production of anesthesia of all accessible mucous membrane except the eyes. Cetacaine is indicated to control pain and for use for surgical or endoscopic or other procedures in the ear, nose, mouth, pharynx, larynx, trachea, bronchi, and esophagus. It may also be used for vaginal or rectal procedures when feasible.

#### Dosage and Administration

**Cetacaine Liquid** Apply 200 mg (0.2 cc) with a cotton applicator or directly to tissue.\* Do not hold the cotton applicator in position for extended periods of time, since local reactions to benzoate topical anesthetics are related to the length of time of application. Liquid in excess of 400 mg (0.4 cc) is contraindicated.

\*See Cetacaine Liquid Kit instructions for additional directions for application by Luer-lock syringe and applicator tip.

An appropriate pediatric dosage has not been established for Cetacaine Liquid.

Dosages should be reduced in the debilitated elderly, acutely ill, and very young patients.

Tissue need not be dried prior to application of Cetacaine. Cetacaine should be applied directly to the site where pain control is required. Anesthesia is produced within one minute with an approximate duration of thirty minutes. Each 200 mg dose of Cetacaine Liquid contains 28 mg of benzocaine, 4 mg of butamben and 4 mg of tetracaine HCl.

#### Adverse Reactions

Hypersensitivity Reactions: Unpredictable adverse reactions (i.e. hypersensitivity, including anaphylaxis) are extremely rare. Localized allergic reactions may occur after prolonged or repeated use of any aminobenzoate anesthetic. The most common adverse reaction caused by local anesthetics is contact dermatitis characterized by erythema and pruritus that may progress to vesiculation and oozing. This occurs most commonly in patients following prolonged self-medication, which is contraindicated. If rash, urticaria, edema, or other manifestations of allergy develop during use, the drug should be discontinued. To minimize the possibility of a serious allergic reaction, Cetacaine preparations should not be applied for prolonged periods except under continual supervision. Dehydration of the epithelium or an escharotic effect may also result from prolonged contact.

**Precaution:** On rare occasions, methemoglobinemia has been reported in connection with the use of benzocaine-containing products. Care should be used not to exceed the maximum recommended dosage (see Dosage and Administration). If a patient becomes cyanotic, treat appropriately to counteract (such as with methylene blue, if medically indicated).

**Use in Pregnancy:** Safe use of Cetacaine has not been established with respect to possible adverse effects upon fetal development. Therefore, Cetacaine should not be used during early pregnancy, unless in the judgement of a physician, the potential benefits outweigh the unknown hazards. Routine precaution for the use of any topical anesthetic should be observed when Cetacaine is used.

#### Contraindications

Cetacaine is not suitable and should never be used for injection. Do not use on the eyes. To avoid excessive systemic absorption, Cetacaine should not be applied to large areas of denuded or inflamed tissue. Cetacaine should not be administered to patients who are hypersensitive to any of its ingredients or to patients known to have cholinesterase deficiencies. Tolerance may vary with the status of the patient. Cetacaine should not be used under dentures or cotton rolls, as retention of the active ingredients under a denture or cotton roll could possibly cause an escharotic effect. Routine precaution for the use of any topical anesthetic should be observed when using Cetacaine.

#### Rx Only. Made in U.S.A.

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### Reorder Information: Cetylite Industries, Inc.

Description	NDC	Item No.
Cetacaine Liquid Clinical Kit	10223-0202-5	0212
Cetacaine Liquid (30g) with Luer-lock Dispenser Cap	10223-0202-4	0211
Cetacaine Liquid (14g) with Luer-lock Dispenser Cap	10223-0202-2	0203
Microcapillary Delivery Tips		0213
Delivery Syringes		0214